

PRESS RELEASE

Modena, 9 July 2025 - **Honorary Master's Degree in Management Engineering conferred on the CEO of Iris Ceramica Group. The ceremony was held at the Aula Magna of the Polo Digitale in Reggio Emilia. The proposal was approved unanimously by the Department of Engineering Sciences and Methods and confirmed by the Academic Senate of the University.**

Federica Minozzi, Chief Executive Officer of **Iris Ceramica Group**, has received an **Honorary Master's Degree in Management Engineering** from the **University of Modena and Reggio Emilia**. The ceremony was held on Wednesday 9 July at the Aula Magna of the Polo Digitale, in the **Innovation Park in Reggio Emilia**, before the academic authorities and representatives of the local institutions and industry.

The title was proposed by the **Department of Engineering Sciences and Methods**, at the initiative of the Head of Department, Prof. **Massimo Milani**, and **unanimously approved by the Department Board**. The Academic Senate then resolved on the conferral, assigning the title for **merits in the field of industrial management, applied research and cooperation between universities and the business world**.

The laudatio was given by Prof. **Monia Montorsi**, chair of the Management Engineering Degree Programme. The motivations were read by the Head of Department. The Rector, Prof. **Carlo Adolfo Porro**, chaired the award, handing over the **toga, mortarboard, scroll** and the **seal of the University**. Following the award, **Federica Minozzi gave a Lectio Magistralis**.

With a degree in Law, **Federica Minozzi** has over 26 years of experience as Managing Director of Iris Ceramica Group, the company founded by her **father Romano Minozzi**. A dynamic and creative person, she can count on significant international experience and strong professional networking skills. Her activities include the management of the company's economic and financial processes, with a special focus on strategic areas of innovation and change management, coordinating the industrial reorganisation, expansion of the global network and the transition to production models based on technological innovation and environmental sustainability.

Her vision – **re-engineering ceramics to improve interaction between people and the environment** – stands out for its bold, pioneering spirit, and her actions are based on a concept of **culture** expressed through innovation, sustainability and excellent quality. In May 2025 she received the title of Cavaliere del Lavoro from the President of the Republic Sergio Mattarella, recognising her spirit of initiative, courage and business acumen.

Over the years she **has promoted continuous relations with universities, research centres and public institutions**. In the management field, she has developed organisational models based on digitalisation, the enhancement of internal skills and relations with the local community. She has also supported industrial research and technology transfer projects with particular attention to environmental issues and social impacts.

The Rector of UNIMORE, Prof. **Carlo Adolfo Porro**, commented: *“Awarding this Honorary Master’s Degree to Federica Minozzi celebrates a professional path that has continuously integrated managerial skills, cutting-edge technological choices and great organisational responsibility. The experience gained at the helm of an international industrial group has laid the foundations for constant dialogue with the world of training and research, particularly in sectors linked to engineering, sustainability and the innovation of production models. We are therefore very pleased to have conferred this title on a person who clearly interprets the relationship between technical culture, the scientific world and industrial development.”*

“It is a great honour for me to receive an honorary degree in Management Engineering,” Federica Minozzi, CEO of Iris Ceramica Group, stated. *“This is the recognition of a path of commitment, passion and a vision that combines organisational strategy and business culture. I would like to express my sincere thanks to the University for having conferred this prestigious award on me. The heritage of values and pioneering identity my father was able to impress on the company have been a source of inspiration for me, as well as the foundations of the Group’s entrepreneurial vision: **Re-engineering ceramics to improve interaction between people and the environment.** This approach goes beyond the traditional concept of ceramics, enhancing their ability to combine beauty and function, fully embodying the concept of **beautility**: the harmonious blend of beauty and utility, emotion and substance.”*