

FEDERICA MINOZZI AWARDED THE TITLE OF "CAVALIERE DEL LAVORO"

The title, awarded by the President of the Republic, acknowledges in particular the spirit of initiative, courage and business acumen of the CEO of Iris Ceramica Group.

30 May 2025 – **Federica Minozzi**, CEO of Iris Ceramica Group, is one of the 25 new “Cavalieri del Lavoro” appointed by the President of the Republic **Sergio Mattarella**.

The honorary title of Cavaliere del Lavoro (the Order of Merit for Labour) is awarded to those who have made significant contributions to the economic and social development of Italy. Today, it acknowledges the CEO of Iris Ceramica Group’s professional history and her commitment to the business. With over twenty years’ experience at the helm of the Group, her leadership is renowned for its clear and innovative vision: **to re-engineer ceramics in order to improve interaction between humans and the environment.**

“Being appointed Cavaliere del Lavoro is a profound honour that I accept with deep gratitude and a strong sense of responsibility. This recognition celebrates entrepreneurial spirit, courage, and foresight, along with a commitment to social and environmental impact, the same values that have defined our Group since 1961, when my father founded Iris Ceramica.

From the beginning, our mission has been to serve as cultural catalysts, because doing business also means promoting the values that root us in our community and identity, while at the same time projecting us into the future. Like a tree, with deep roots in the earth and tall, flourishing branches reaching for the sky. A balance in which tradition and innovation coexist in harmony. This is the vision that will continue to guide our entrepreneurial journey”. Federica Minozzi declared.

This inspiring, pioneering approach is part of the DNA of the Group, founded by Romano Minozzi in 1961, and carries on all the founding values that the company’s foundations continue to rest on today: tradition, the importance of being cultural drivers and attention to innovation, sustainability and excellence.

With this spirit, Federica Minozzi has helped shape the most recent innovations in the company’s technological solutions, in an original blend that has made her an ambassador of the concept of the *beautility* of ceramics: a noble material that brings together beauty, aesthetics, art and function.

Her pioneering business vision is put into practice at the production site in Castellarano, with the **H2 Factory®**, the world’s first ceramics factory designed to be powered by green hydrogen. This project has made the company a major case study in the decarbonisation field.

From its commitment to the local community, in 2019 the company set up the **Fondazione Iris Ceramica Group**, a non-profit organisation that runs many initiatives focusing on solidarity, environmental protection, art and culture. The Foundation works with national associations, promoting authentic projects that actively contribute to the common good.

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