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**IRIS  
CERAMICA  
GROUP**

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### **Alchimia: Technology and Design in Perfect Harmony**

Alchimia is the innovative technology developed by @vbh\_international, seamlessly integrated with the ceramic surfaces of Iris Ceramica Group brands. A cutting-edge system that combines aesthetics and functionality, transforming surfaces into an interactive and multisensory experience.

#### **The Alchimia system consists of three main elements:**

Display Element – For high-impact visual communication.

Immersive Sound Element – An integrated audio system for an immersive sound experience.

Control Element – An intuitive touch interface for managing the technology.

Available in semi-custom and full-custom versions, we explore three basic configurations, customizable in materials and finishes. Depending on project requirements, it is possible to integrate larger displays, more powerful sound systems, and bespoke design solutions, creating exclusive environments in perfect harmony with the architectural context.

Discover the endless customization possibilities with Alchimia.

### **Alchimia: Tecnologia e Design in Perfetta Armonia**

Alchimia è l'innovativa tecnologia sviluppata da @vbh\_international, perfettamente integrata con le superfici ceramiche dei brand di Iris Ceramica Group. Un sistema all'avanguardia che unisce estetica e funzionalità, trasformando le superfici in un'esperienza interattiva e multisensoriale.

#### **Il sistema Alchimia si compone di tre elementi principali:**

Display Element – Per una comunicazione visiva di alto impatto.

Immersive Sound Element – Un sistema audio integrato per un'esperienza sonora coinvolgente.

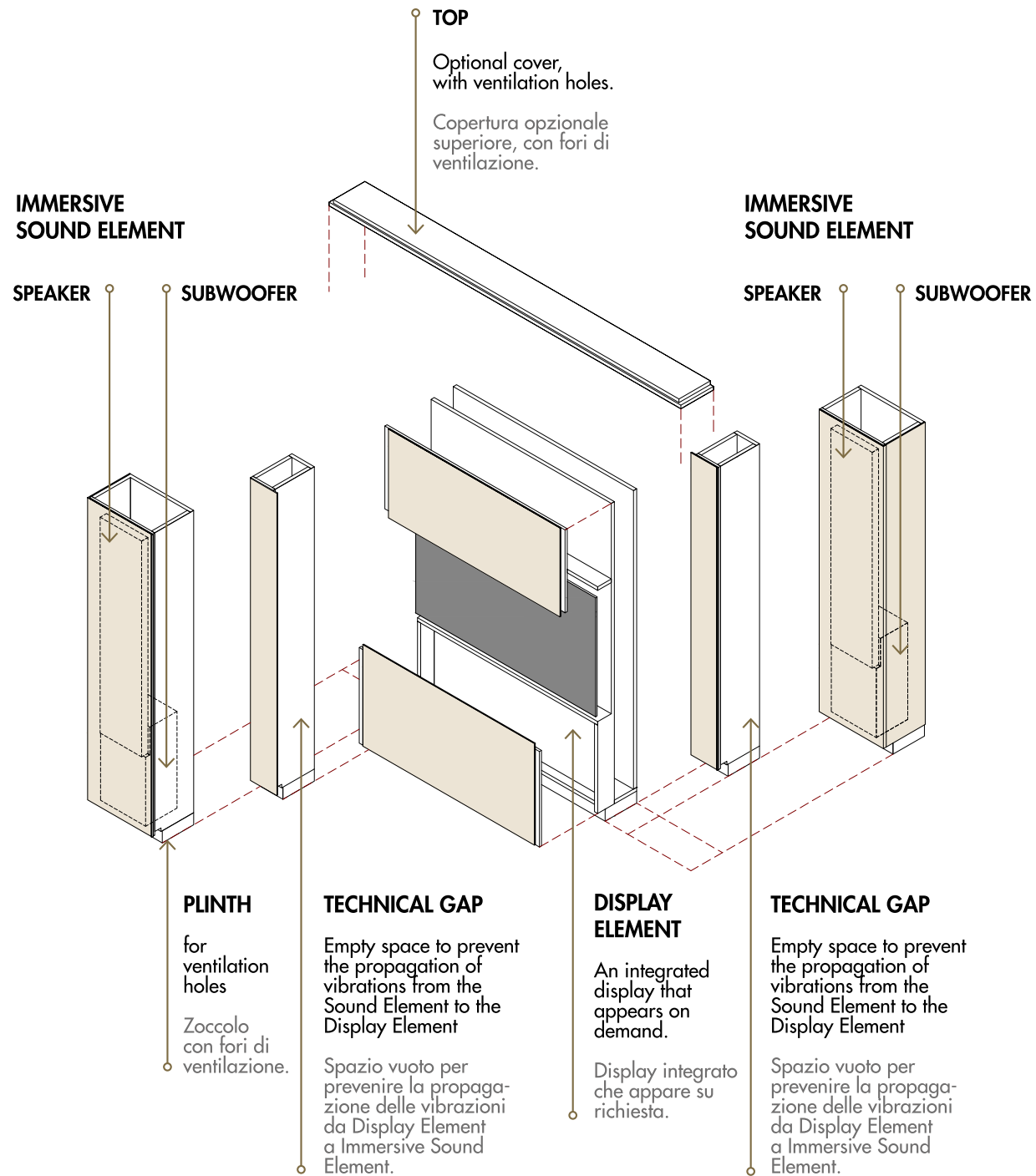
Control Element – Un'interfaccia touch intuitiva per la gestione della tecnologia.

Disponibile in versioni semi-custom e full-custom, qui esploriamo tre configurazioni di base, personalizzabili nei materiali e nelle finiture. A seconda delle esigenze del progetto, è possibile integrare display di dimensioni maggiori, sound system più performanti e soluzioni di design su misura, creando ambienti esclusivi e perfettamente in sintonia con il contesto architettonico.

Scopri le infinite possibilità di personalizzazione con Alchimia

# STANDARD 01

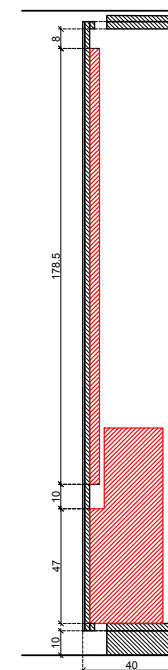
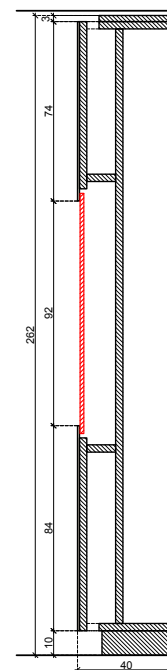
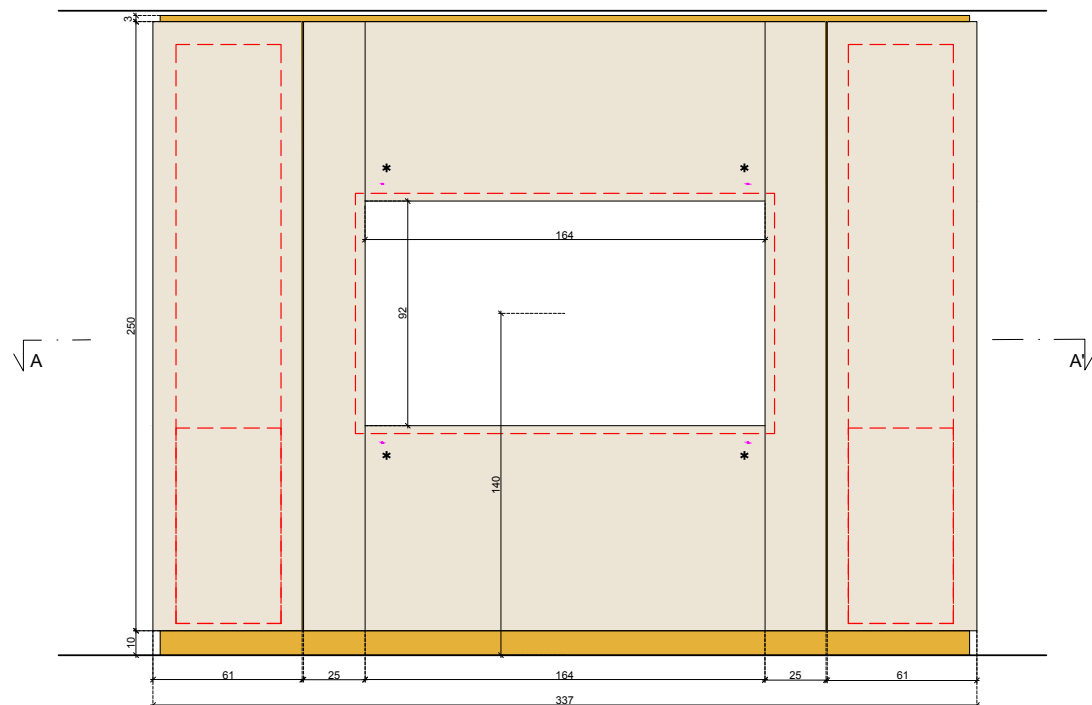
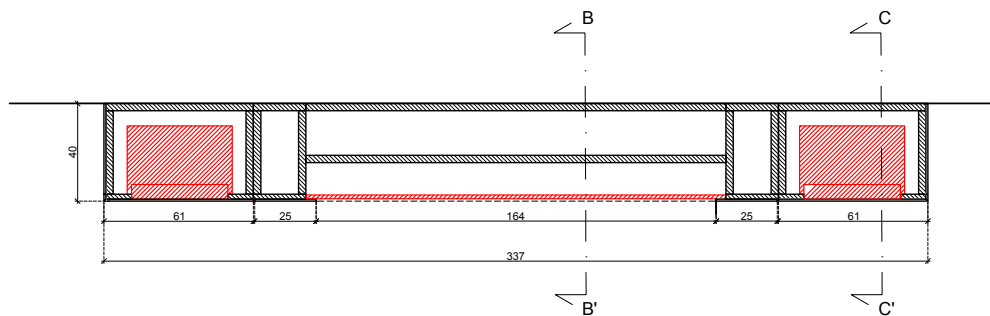












**\* DRILLING PATTERN**

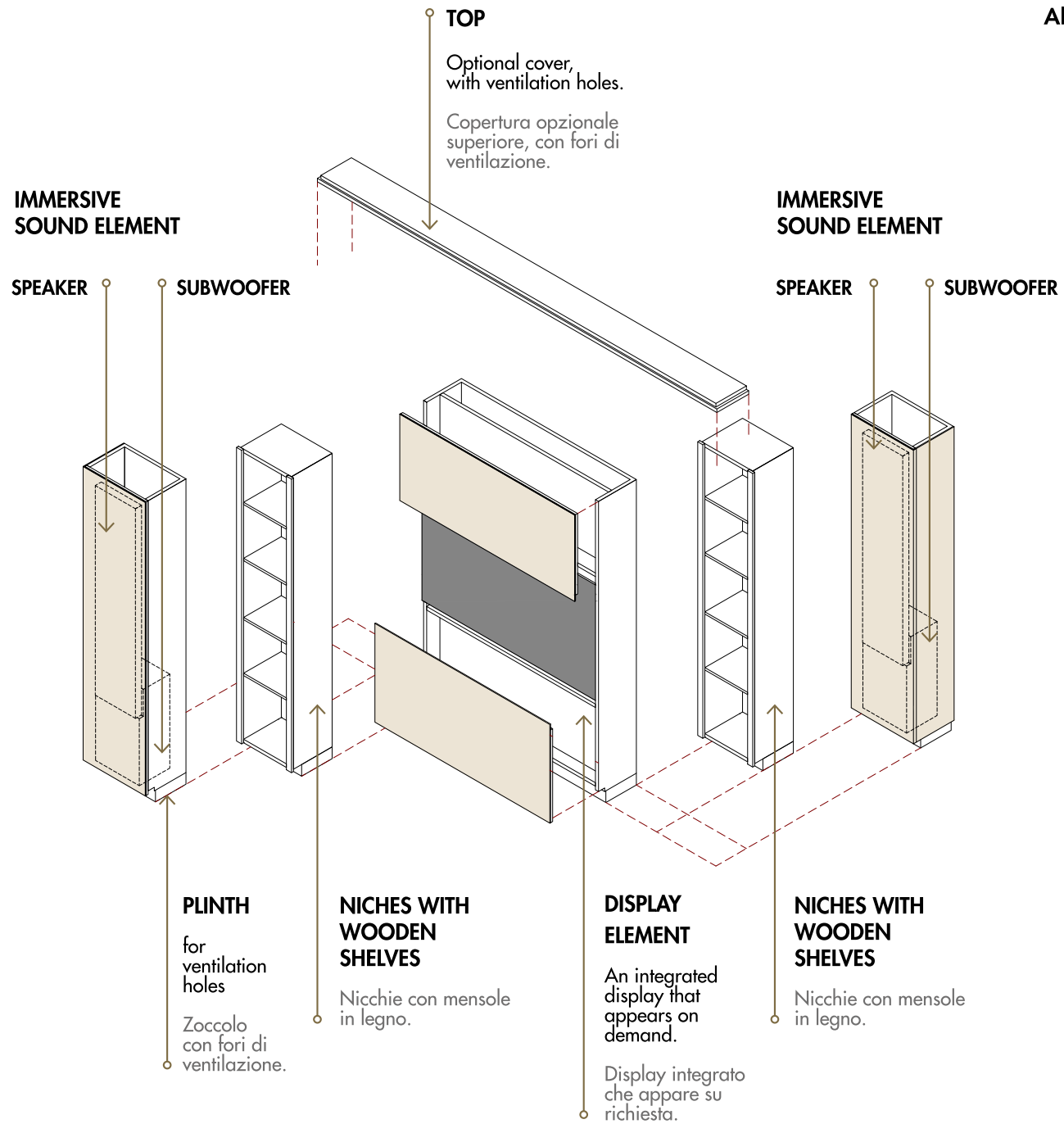
Micro-holes for TV screen self-calibration.

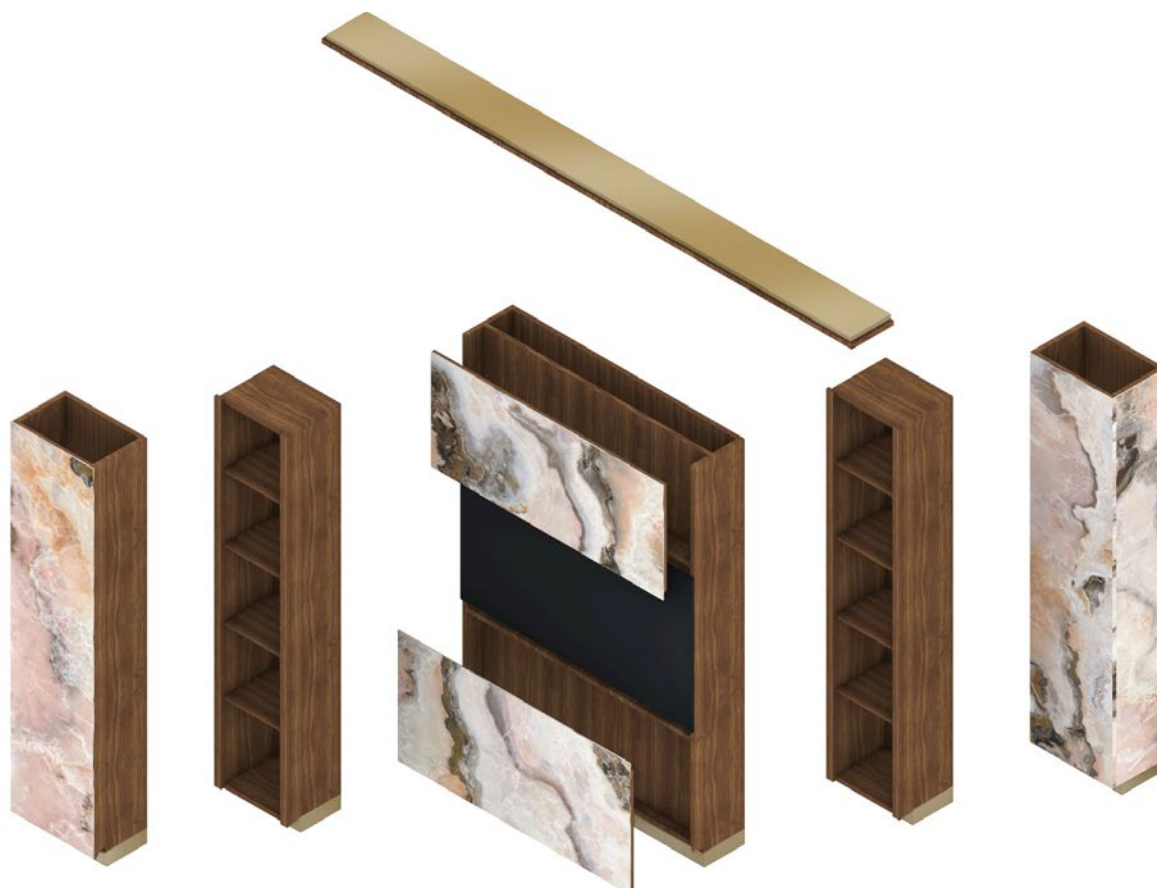
Micro-fori per l'autocalibrazione dello schermo.



# STANDARD 02

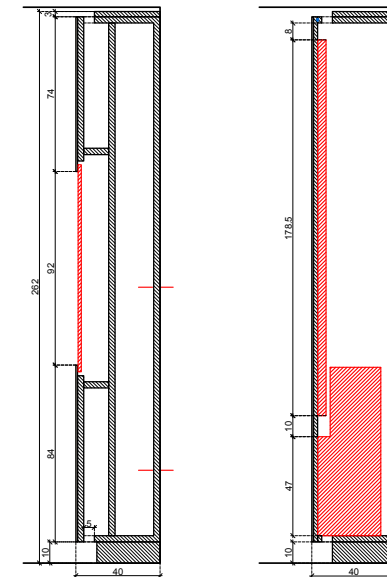
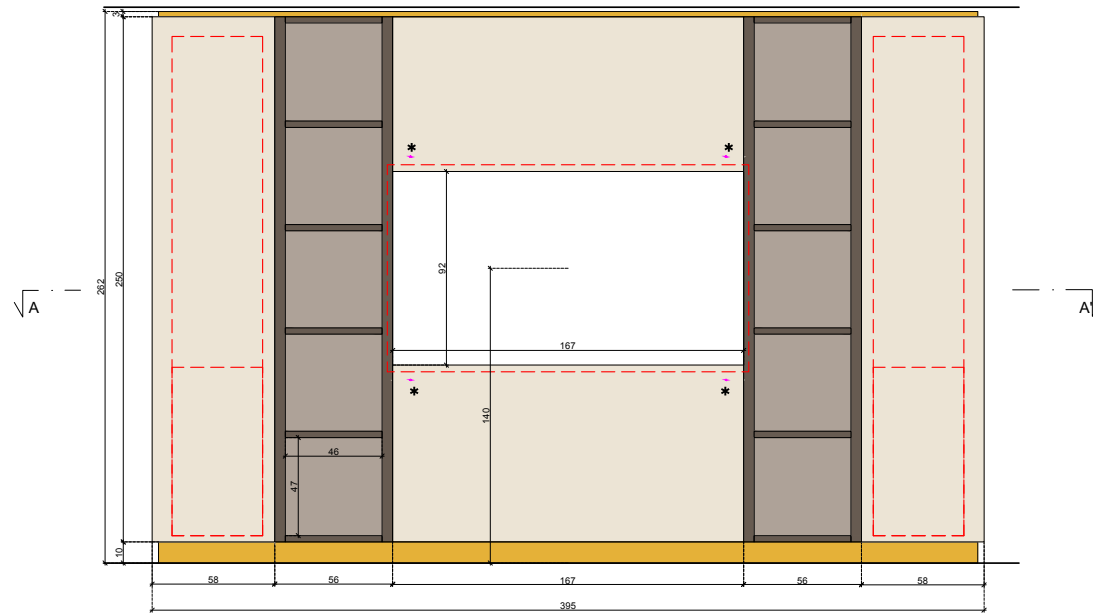
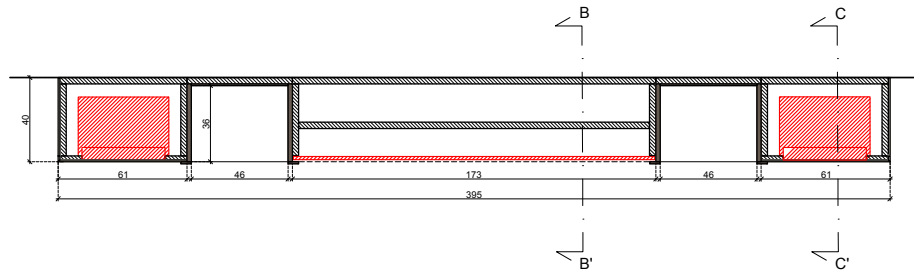












**\* DRILLING PATTERN**  
Micro-holes for TV screen self-calibration.

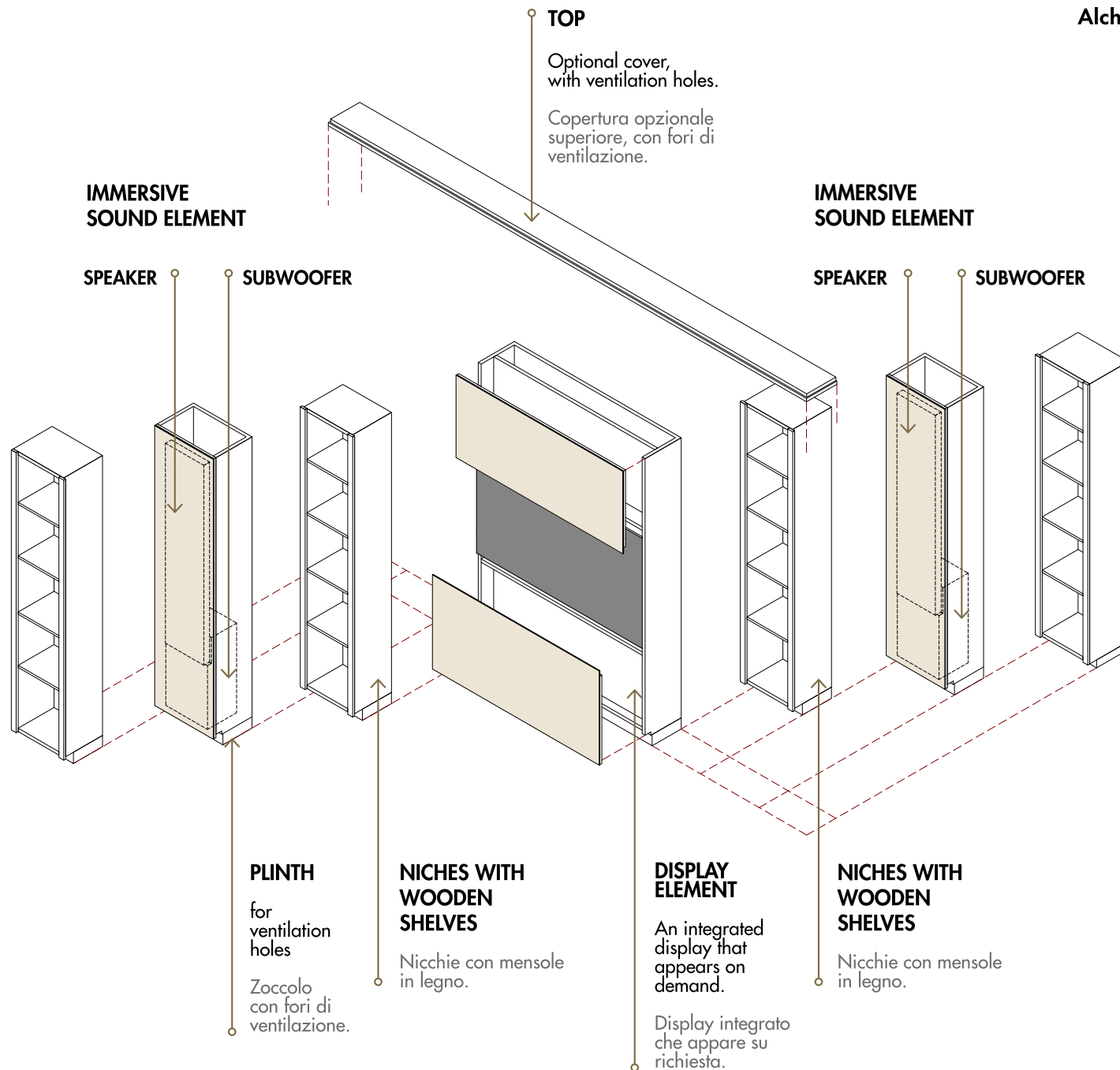
Micro-fori per l'autocalibrazione dello schermo.

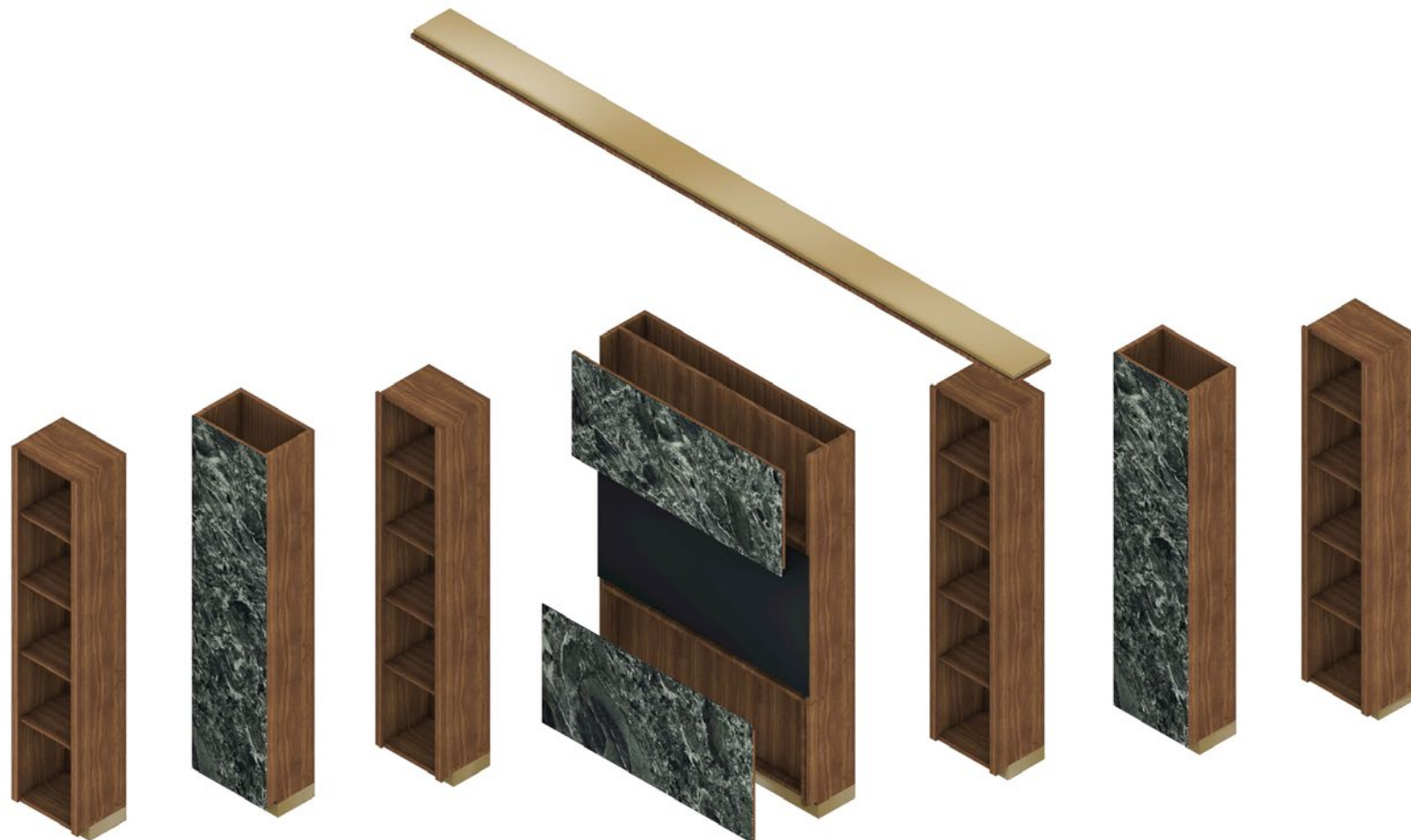


# STANDARD 03



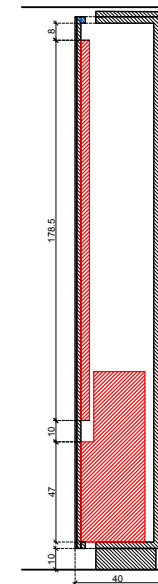
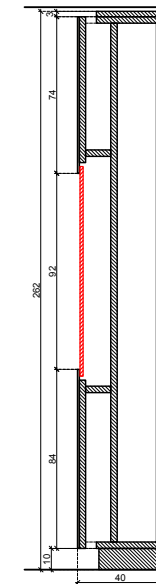
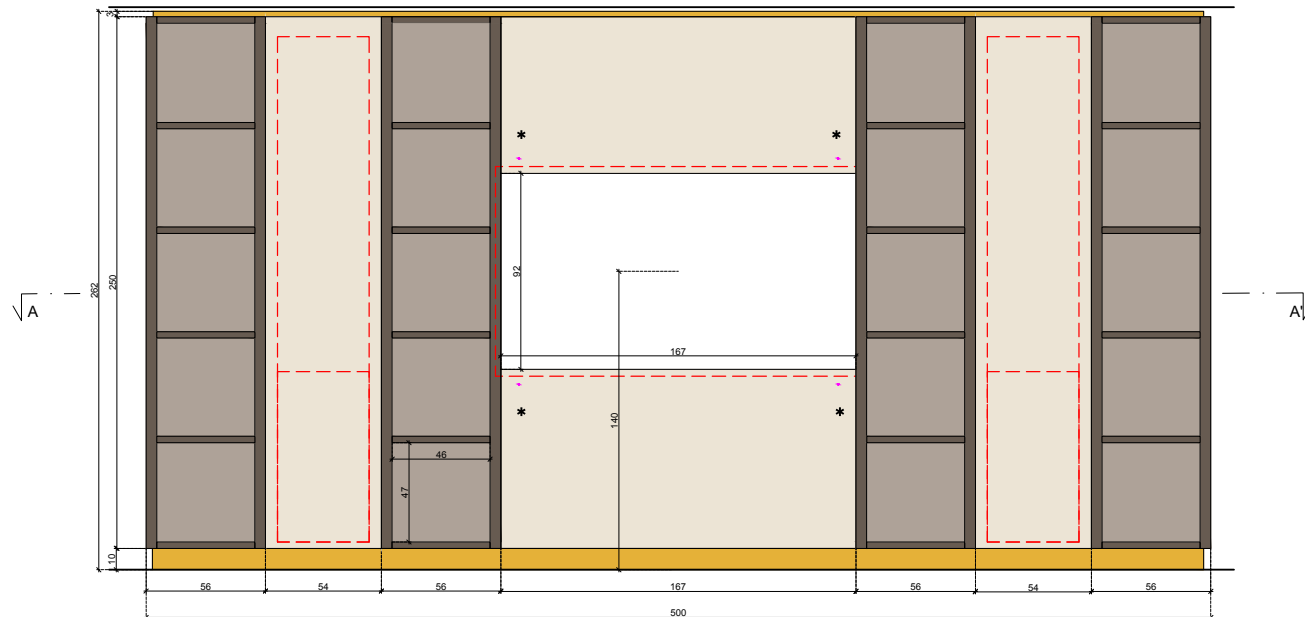
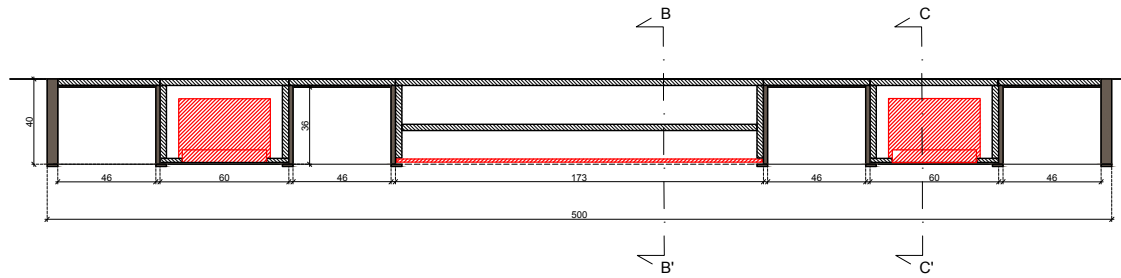












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 Micro-holes for TV screen self-calibration.  
 Micro-fori per l'autocalibrazione dello schermo.

<b>DISPLAY ELEMENT (ceramics)</b>	<b>4K resolution Display</b>
55"	4K resolution and Alchimia Ai Package and ceramics included
65"	4K resolution and Alchimia Ai Package and ceramics included
75"	4K resolution and Alchimia Ai Package and ceramics included
85"	4K resolution and Alchimia Ai Package and ceramics included
98"	4K resolution and Alchimia Ai Package and ceramics included

<b>SOUND ELEMENT</b>	<b>Description</b>
TV SOUND	Flat speaker element, Alchimia Flat Speaker and Amp Centered under Display included
ELITE SOUND	2.1 Alchimia Any Surface SMALL Flat Speaker, 2x Sub 12", Alchimia Amps included (not available in US)
HIGH-END SOUND	2.2 Alchimia Any Surface Medium Flat Speaker, 2x Sub 12" Alchimia Amps included (not available in US)
REFERENCE SOUND STEINWAY LYNGDORF EDITION	2.2 Alchimia Any Surface XL Flat Speaker, 2x Sub 12" Lyngdorf-MP40 2.1 and MXA-8400 8 Ch Amps included