

“CERAMICS: NEVERENDING ARTWORKS”.

UNTIL 18 FEBRUARY, THE MOST ICONIC CERAMIC DESIGN IN A TIMELESS ART EXHIBITION.

23 works

12 artists and designers

An approach to ceramics that goes beyond convention to bring life to authentic “new design” sculptures.

The art exhibition devoted to the most iconic ceramic design works – curated in partnership with **Antonia Jannone Disegni di Architettura** - was officially opened to the public on 10 January at the **Iris Ceramica Group Flagship Store** in via Santa Margherita 4 in **Milan**. An exhibition of twenty-three ceramic works created by twelve artists and designers, which can be visited (reservation required) until 18 February 2022.

Aldo Cibic, Alessandro Mendini, Andrea Branzi, Ettore Sottsass, George Sowden, Luigi Serafini, Marco Zanini, Martine Bedin, Matteo Thun, Michele De Lucchi, Nathalie Du Pasquier, Peter Shire: authors who have showcased the ability to rewrite the rules, creating unique pieces that have become a symbol of “**new design**”: a benchmark for contemporary avant-garde movements internationally.

7 of **Ettore Sottsass’** works are on display, from the series *The Indian Memory*, an original experimentation of forms pushed to the limits of technical possibilities, half-way between architecture and sculpture, with a strong emotional component.

Aldo Cibic is represented by his *Italian Landscape*, a composition of hand-finished pieces, perfectly arranged connections of forms and colours, while the two impressive, post-modern vases *Criso* and *Elgin*, with their undisputed coloured charm and soft curves, are part of the collection *12 Colonne* by **Alessandro Mendini**.

Andrea Branzi helps to rewrite ceramic design with two surprising works, *Bosco* and *Portale*, a dialogue between the natural and artificial. **Luigi Serafini** tells of a blend of opposing elements with *Nessi*, the perfect mix of geometry and sinuosity, and the white ceramic work *Senza titolo e senza testa*: a uniquely irreverent re-interpretation of ceramics.



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60
SIXTY YEARS
OF SURFACES AND
ENVIRONMENT

Antonia Jannone
Disegni di Architettura

These are just some of the original works on display, alongside the symbolically essential contributions of **Michele De Lucchi**, **Matteo Thun's** long-living, coherent vase and the artistic playfulness of **Peter Shire**, **Marco Zanini**, **George Sowden**, **Martine Bedin** and **Nathalie du Pasquier**: each one brings their own three-dimensionality of meanings, worth discovering with our own eyes.

Ceramic processing is an ancient art, that has evolved with mankind and which crosses tradition, weaving through different fields: from culture to art and design.

Iris Ceramica Group has always considered ceramics as art and technology, investing in research and innovation. The Group's aim is to make people's lives easier, more healthy and eco-sustainable, by radically redesigning ceramics. Its surfaces are the result of a pioneering technological process, underpinned by Research and Development activities with international scientific value, supported by European certifications and patents. Its production comes from a profound culture, a specific industrial know-how and, at the same time, research into solutions for the future. From this come innovative technologies and solutions including **Active Surfaces®**, sustainable materials with eco-active properties, and **Hypertouch**, smart surfaces that meet the needs of the home automation world.

Iris Ceramica Group Flagship Store

via Santa Margherita, 4 - **Milan**

10 January - 18 February 2022

Monday to Friday from 10.00 to 19.00

Reservation required; access to the event is subject to the anti-Covid regulations in force

<https://www.irisceramicagroup.com/neverendingartworks/>