



IRIS
CERAMICA
GROUP

60
SIXTY YEARS
OF SURFACES AND
ENVIRONMENT

Antonia Jannone
Disegni di Architettura

“CERAMICS: NEVERENDING ARTWORKS”.

IRIS CERAMICA GROUP PUTS CERAMIC ART ON SHOW:

FROM 10 JANUARY TO 18 FEBRUARY AT THE FLAGSHIP STORE IN MILAN.

Iris Ceramica Group and Antonia Jannone Disegni di Architettura present *Ceramics: Neverending Artworks*, an exhibition of twenty-three ceramic works by twelve artists and designers on display at the Flagship Store in via Santa Margherita 4, Milan, from 10 January to 18 February 2022.

The works by *Aldo Cibic, Alessandro Mendini, Andrea Branzi, Ettore Sottsass, George Sowden, Luigi Serafini, Marco Zanini, Martine Bedin, Matteo Thun, Michele De Lucchi, Nathalie Du Pasquier, Peter Shire*, underline the eclectic nature of ceramics, a living matter that has interpreted the needs and desires of human beings since the beginning of time.

Running from art to design, the works on show narrate the aesthetic, artistic and manufacturing dimension of ceramics, exalting their constituent materials, upturning their aesthetics and giving them new meaning, to bring life to objects that become a metaphor of vision and thought. A selection of works that, combining patterns and signs, bright colours and asymmetries, decorations and sinuous forms, catch the public's eye and demand active participation.

Ceramics: Neverending Artworks presents authors who, with a bold and irreverent spirit, have challenged modernity and its clean and formal diktat of “good design”, pure and precise function, made of white, black and chrome-plated metal, underlining the ability to rewrite the rules, creating unique pieces that escape everyday blandness.

The exhibition also involves many of the stars of the *Memphis* movement, for whom life is also irony, aesthetics are also ethics and objects must be able to speak a language that privileges their emotional and sensory dimension.

The constant research into uniqueness and beauty are the inspiring principles of *Iris Ceramica Group* which, just like the designers whose works are on display, enhances the aesthetic and technical properties of ceramics, re-engineering them with a view to the unconventional. Knowing that new design needs offer technical challenges with unique potential that could never have been imagined in the past.



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Iris Ceramica Group Flagship Store

Via Santa Margherita, 4 - Milan

Vernissage | Press Preview Monday 20 December at 16.30

Open to the public:

10 January - 18 February 2022

Monday to Friday from 10.00 to 19.00

www.irisceramicagroup.com

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