



CERSAIE 2021

IRIS CERAMICA GROUP PRESENTS THE LUCE COLLECTION, BY GUILLERMO MARIOTTO: A NEW INTERPRETATION OF CERAMIC SURFACES

Previewed at Cersaie 2021, the LUCE collection by Iris Ceramica Group designed by Guillermo Mariotto. A unique collection combining technological know-how, noble ceramics and the creative talent of the designer, translating the great power of communication of light into ceramic surfaces with a 3D effect. An ode to the decorative arts that brings life to indoor and outdoor settings with an authentic, original personality.

LUCE is a surface with a thousand ever-changing and iridescent faces. An ambitious project, driven by the firm intention to make a mark by expressing the versatile and eclectic soul of ceramic materials.

LUCE, designed by **Guillermo Mariotto** and presented exclusively at **Cersaie 2021** by the **Iris Ceramica Group**, is the synthesis of the company's innovative character and the creative talent of the designer, and together they have brought to life a material that reinterprets classical elegance in a modern key.

The unparalleled expressive and communicative force of light, and its ability to reveal, mould, draw and sculpt matter, is the inspiration that brings shape to this exclusive project, taking architectural spaces to a new dimension. Dialoguing with reflections, chiaroscuro and sinuous lines, the true soul of the **LUCE** collection emerges from the surfaces. A distinctive range underlining the Group's identity, going beyond the mere concept of coverings and giving technical ceramics the lightness and brightness of precious fabrics and the smooth sophistication of hand-crafted tailoring.



LUCE is available in **6** different neutral shades: **Pearl, Black, Blu, Gold, Silver** and **Grey**. The colours in the catalogue showcase the dynamism and 3D effects, revealing all the wealth of this changing matter that is transformed with every gaze.

The **300x100 cm** and **100x100 cm** sizes enhance the play on shading and the decorative pattern, bringing a sense of preciousness and warmth to the space. Designed for both **indoor** and **outdoor applications**, **LUCE** is an authentic tale of creativity and innovation, ideal for commercial and residential settings and external façades, architectural projects and prestigious urban redevelopments.

Like all the other **6 mm** thick collections by the Group's Brands, **LUCE** is also suited for furnishing complements and accessories, thanks to the functionality and versatility of the material, the undisputed star of contemporary design.

LUCE is also available with eco-active **Active Surfaces®**, the patented surface certified to ISO standards, with **antibacterial, antiviral, anti-pollution, anti-odour** and **self-cleaning properties**.

The **LUCE** collection is distributed for sale by the following Brands in the Group:
Iris Ceramica, Fiandre Architectural Surfaces and **Ariostea**.

www.irisceramicagroup.com

TECHNICAL INFORMATION:

Collection: LUCE

Designer: Guillermo Mariotto

Sizes: 300x100, 100x100 cm

Thickness: 6 mm

Colours: Luce Pearl, Luce Black, Luce Blu, Luce Gold, Luce Silver, Luce Grey

Finish: natural